

# THE DINH VAN MAILLON: CELEBRATING AN ICON



The Maison pays tribute to one of its essential jewellery designs, the **Maillon**, which it revisits with a striking dinh van bracelet.

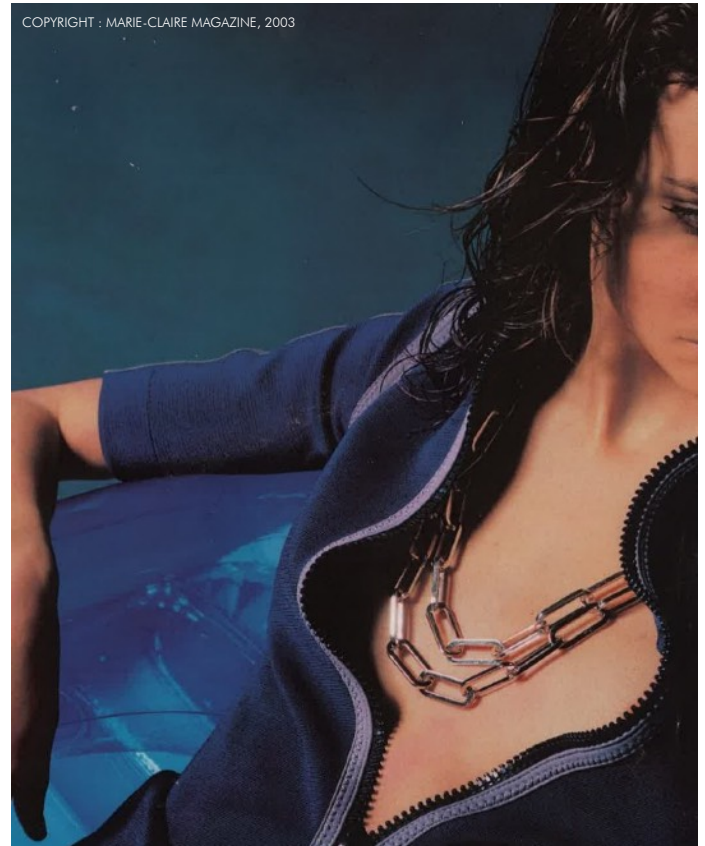
THE FIRST

## LINK WITH A SQUARE CROSS-SECTION

Round or oval, cable or figaro, the link was thus far—in the 1960s—nothing revolutionary and was first thought of as a connecting element, a secondary shape for carrying central motifs.

For Jean Dinh Van, it was the basis of his work as a sculptor and jeweller, forging his own path that broke away from the norms of the Place Vendôme. A perfectionist motivated by geometric and minimalist forms, he reworked the shape until he found the perfect proportions of this essential yet complex element.

Jean Dinh Van sculpted a new relief inspired by the rectangular links with softened corners adorning the Place de l'Opéra: the first link with a square cross-section, the dinh van Maillon.



## DESIGN GUIDED BY FUNCTION

The dinh van Maillon realises a vision of universal jewellery to be worn by everyone, everywhere, all the time.

This approach combining function and aesthetics does not stop at the shape of the link. It can also be found in its clasp, featuring two bevelled cuts—notches—that mark the two central links.

Although this system seems simple on the surface, it requires a perfect 90-degree angle to slide and interconnect the links, making their opening and closing almost sacrosanct.



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AN UNPRETENTIOUS PIECE  
**FOR THE EVERYDAY**

With an ingenious dimension, the **unisex** Maillon bracelet is available in S to XL lengths to fit everyone.

Using the notches, the links can be built up and added to, creating infinite possible combinations.

Worn on its own, it adorns the wrist with character, brute force, like a **second-skin curb chain**.

Two bracelets together become a breathtaking desirable **choker**.

Four bracelets combined form a **double**, or **triple-strand necklace**, embellishing the bust with an all-in-one plastron or a **thread-like chain**, as long as desired.



Bracelet



Choker



Two row necklace

ABOUT

# THE DINH VAN MAILLON COLLECTION



## MAILLON BRACELET\*

With an almost sculptural approach, the Dinh van Maillon is expressed through pieces that play with proportions.

PRICE: 5.950€

## NEW PIECES: AVAILABLE IN YELLOW GOLD WITH PAVÉ DIAMONDS

Already offering fully pavé-set white gold pieces, the Maillon collection is expanded with a ring, a necklace and hoop earrings in yellow gold and pavé diamonds.



## Maillon Star ring small size\*

PRICE: 3.450€



## Maillon L earrings\*

PRICE: 2.990€



## Maillon L - yellow gold and diamonds necklace\*

PRICE: 5.550€

\* AVAILABLE IN SHOPS IN SEPTEMBER 2022



[Download the visuals](#)

## ABOUT DINH VAN

In 1965, guided by his instinct, Jean Dinh Van created a jewellery brand that nobody was expecting. An iconoclast by nature, he worked the metal with his hands like a sculptor following his creative impulse. Jean Dinh Van's vision was simple: jewellery that was steeped in design, an extension

of the body, for everyone, to be worn everywhere, anywhere, anytime. Jewellery that broke away from the norms of the Place Vendôme by sublimating everyday objects.

dinh van  
P A R I S