

Embargo until  
**05/16/2025**

dinh van  
P A R I S



## **THE PEARL BY JEAN DINH VAN.**

The pearl, a gem at the heart of the luxury industry and Parisian culture, has always held a special place in the history of dinh van.

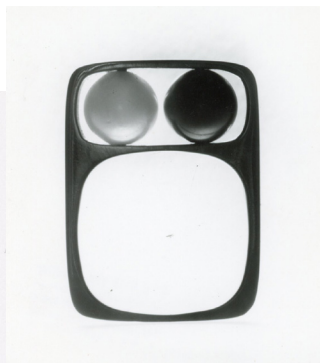
## THE PEARL, A SYMBOLIC SHAPE OF MODERNITY.

As early as 1967, Jean Dinh Van, a bold visionary, set out to liberate the pearl from its classic, conventional image. He explored the creative possibilities of this gem, designing necklaces, bracelets and rings with unprecedented shapes and volumes. In this way, he deconstructs established codes, playing with contrasts and unexpected associations.

His innovative approach has given rise to iconic pieces that testify to his avant-garde spirit and his ability to reinvent the classics.

The 'Deux Perles' ring, the fruit of a collaboration between Jean Dinh Van and fashion designer Pierre Cardin in 1967, is a perfect example. Comprising a square ring in yellow gold adorned with two pearls, one white and the other grey, it is distinguished by its minimalist, geometric design. The design plays with shapes, blending the square body with the roundness of the pearls rotating on an axis, echoing the effect of an abacus. This ring embodies Jean Dinh Van's heritage and talent for creating timeless pieces that are both simple and innovative.

*« The « Deux Perles » ring is the key that opened many doors for me. When Pierre Cardin agreed to put his name on it, that was the first step in building the edifice. »*  
Jean Dinh Van



Several examples of this ring have found their way into museum collections. One is in the permanent collection of the Musée des Arts Décoratifs in Paris. Another is featured in the « Paris – City of pearls' exhibition » at the Ecole des Arts Joailliers.

## THE JEWELLERY REVOLUTION.

Far from confining herself to the classic forms of traditional jewellery, Jean Dinh Van has explored a multitude of possibilities, creating pieces of great diversity. From necklaces topped with the iconic Menottes dinh van, to bracelets with graphic lines and rings with disruptive designs.

This approach has given rise to unique pieces that have left their mark on jewellery culture.

Today, dinh van pearls is the story of over 50 years of heritage, an intimate dialogue between tradition and modernity.



*« I've always wanted to do new things, things that didn't exist and that people wanted to adopt. »*

Jean Dinh Van



## **NOVELTIES 2025, THE PEARL REINVENTED.**

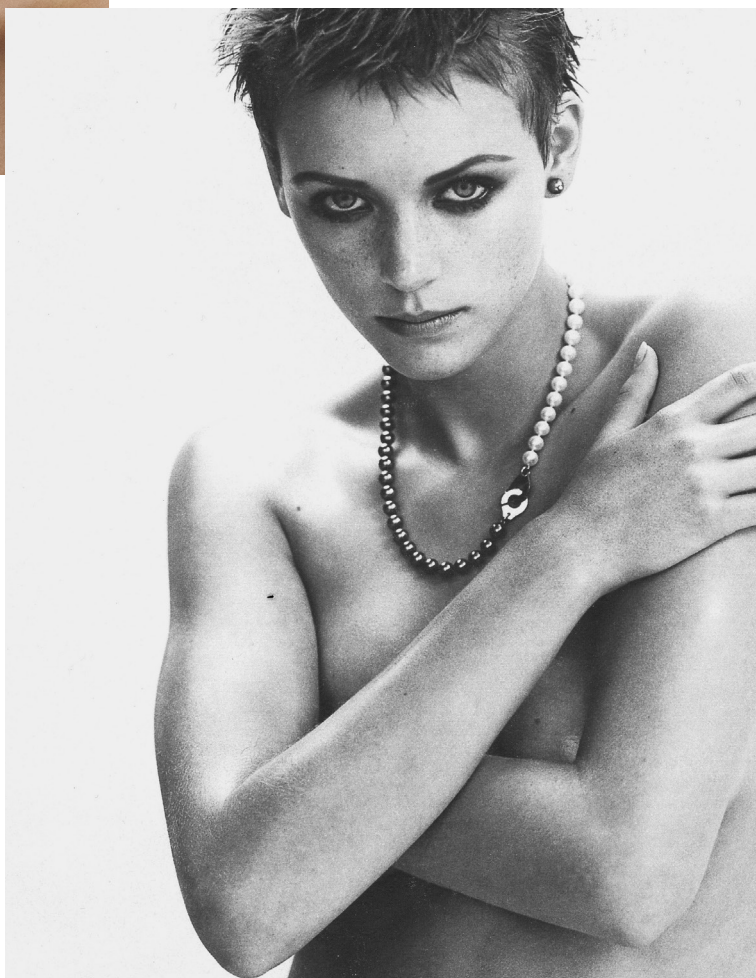
In May 2025, the Menottes dinh van collection of pearl necklaces will be enhanced by two new items.

The first one is a re-edition of an emblematic dinh van piece from the 1990s, a strikingly modern two-tone necklace.

This jewel stands out for its bold play of contrasts, combining the softness of freshwater pearls with the intensity of hematite. Two worlds that meet, two materials that oppose and complement each other, creating a balance between elegance and originality. This reissue bears witness to Jean Dinh Van's avant-garde vision, anticipating trends and reinventing jewellery codes.

1.

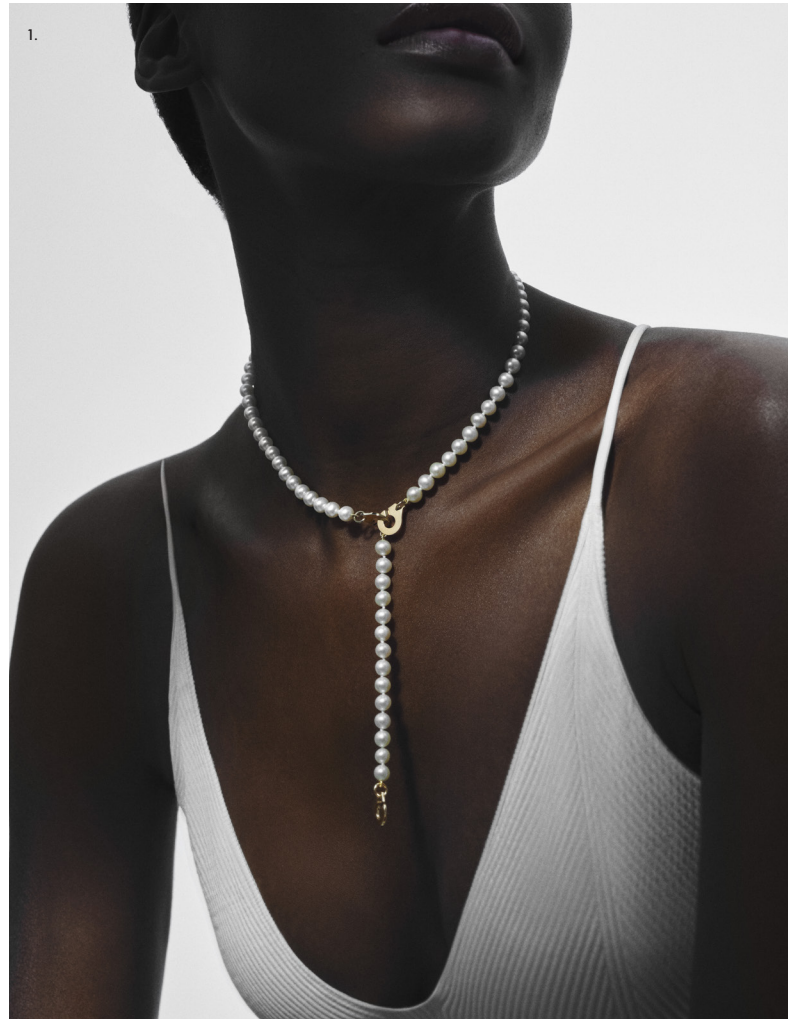
1. Menottes dinh van necklace, yellow gold, pearls and hematites – 4 800€.



©Marie Claire, 1998



The second one, a pearl necklace, three Menottes dinh van, is worn as a tie, echoing the emblematic wear of the house's archives, like the Cible necklace above. This new creation offers a modern alternative that is both elegant and casual, and can be worn tied around the neck like a piece of tie jewellery.



1. Menottes dinh van tie necklace, yellow gold and pearls – 2 990€.



Dinh van is also exploring the frontiers of modernity with two new creations that boldly dress the ear with a resolutely contemporary look.

One, adorned with freshwater pearls, embodies softness and luminosity. The other, enhanced by the metallic sparkle of hematite, is more graphic and intense.

These unique earrings, designed to be worn alone or asymmetrically, embody the free and creative spirit of the House.

- 1. Menottes dinh van mono earring, yellow gold and hematites – 2 500€ •
- 2. Menottes dinh van mono earring, yellow gold and pearls – 1 990€ •





1.

1. Menottes dinh van necklace, yellow gold, pearls and hematites – 4 800€.

## FRESHWATER PEARLS.

Freshwater pearls come from pearl farms in calm waters, and are particularly renowned for their exceptional orientation and lustre. Meticulous cultivation takes between 12 and 24 months, and is based on careful grafting. With its incomparable lustre, the freshwater pearl continues to fascinate and delight connoisseurs the world over.

## HEMATITE.

Hematite, nicknamed the « bloodstone », is distinguished by its metallic brilliance and deep colour.

Used since prehistoric times for its ornamental and protective qualities, it remains a popular choice for modern designers. Its smooth, brilliant surface makes it an ideal stone for jewellery, adding a touch of luxury and mystery to every creation.

## ABOUT DINH VAN

In 1965, guided by instinct, Jean Dinh Van created a jewelry brand that defied all expectations. An iconoclast by nature, he crafted metal pieces with his hands like a sculptor, driven by his creative impulse. Jean Dinh Van's vision was simple: crafting jewelry deeply rooted in design, accessible to all, that can be worn with everything, anywhere, anytime. Jewelry that transcends the conventions of Place Vendôme by transforming everyday objects into wearable art.