

PI,
THE QUINTESSENCE
OF SCULPTED JEWELRY

dinh van
P A R I S

In 1991, Jean Dinh Van embarked on a visionary journey, crafting his very first gold disc in a primary shape. Inspired by ancient Chinese art symbolizing the sky, infinity and idealism, the Pi collection offers a modern reinterpretation of the quintessential medal, reflecting the rich history of its wearers.

When hearing about a law authorizing the marketing of 9-carat gold objects, Jean Dinh Van deemed it a heresy in terms of the gold he tirelessly worked with. In response, he elevated his Pi pieces by using the highest grade of gold available: **24 carats**.

Due to its high density, this gold is very pliable, making it impossible to work with. However, through the precise strokes of hand-hammering, an age-old technique used by the Mayans to create metal ornaments, the dinh van Pi disc assumed a rigid form.

Jean Dinh Van's creative process eschewed conventional drawings; instead, he followed his instincts, sculpting his pieces directly in metal until achieving the perfect form. The Pi disc, celebrated for its universal appeal and aesthetic allure, has become an icon in modern jewelry design—an embodiment of dinh van's creative philosophy: a sculpted piece of jewelry as delightful to wear as it is to admire.

Committed to diversifying his creations, Jean Dinh Van chose to offer the Pi collection in a range of sizes from 14 to 90 millimeters, allowing each individual to wear it with a distinctive touch, elevating the most imposing size to the status of a designer piece infused with talismanic symbolism.





New in 2024

In 2024, dinh van is expanding the collection by introducing, for the first time, the iconic Pi disc mounted as a bracelet on a dinh van chain. This modern reinterpretation of its precious amulets comes in 2 sizes: 14mm and 23mm in diameter.

Specially created for stacking, these **two bracelets** elegantly grace all wrists.

The 14mm **necklace**, worn as a daily talisman, boasts a highly graphic design.

The unique 35mm **XXL pendant** on a long dinh van chain exudes ultra-contemporary appeal (available via special order only).





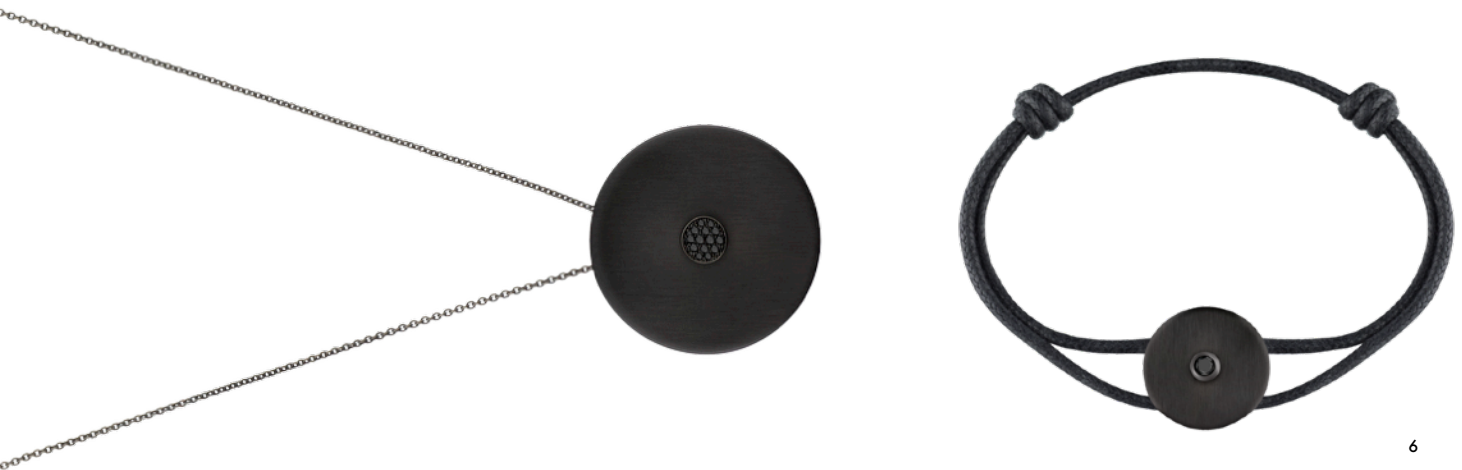
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Pi and past collaborations

The Pi collection has been a wellspring of inspiration for various artists collaborating with Maison Dinh Van.

In 2004, designer **Milan Vukmirovic**, co-founder of the Colette boutique, reinterpreted the famous Pi with white agate on yellow gold and black onyx on silver.

In 2010, Italian designer **Lapo Elkan** introduced the "Pi Independent" line using carbon, renowned for its strength and lightness, providing another unique take on Pi.



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(5) Left, Pi necklace (archive piece), black onyx on silver, in collaboration with Milan Vukmirovic; Right, Pi necklace (archive piece), white agate on yellow gold, in collaboration with Milan Vukmirovic; (6) Left, Pi necklace (archive piece), carbon, in collaboration with Lapo Elkan; Right, Pi on cord bracelet (archive piece), carbon, in collaboration with Lapo Elkan.

In the press



Embarquement immédiat...



Manteau en
gabarde de laine,
veste en gabardine
et de coton.
Sweatshirt de
George Rech; polo
en maille et
pantalon en albâtre,
Georges Rech;
cristalle en or et
pendentif en or de
24 carats, Jean
Dinh Van; foulard
«Pilot» et gants.
Marras : Lunettes,
Chanel; robe et
sac en croco, Ralph
Lauren; mousaire
en croco, Sartore;
étole en cachemire,
Hanae Mori.

A droite :
rench en soie
laine, Ralph
Lauren; veste en
viscose, chemise en
rayonne et coton,
Matsuda; pantalon
en coton, M&Serry;
bracelet, Gerry;
chaîne en soie,
Michel Klein; sac
en cuir peché,
Céline.

Photos
JUAN FRANCOS
JONVILLÉ.
Style
RUTH DELBIA
assistée de
Glaire Couji.



Pendentif «Pi
Circulaire» en or
jaune sur chaîne
boule en or jaune,
DINH VAN.
Bague «Lockit»
en or jaune,
LOUIS VUITTON.
Toys en soie
et satin, ELLERY.
Pantalon à bretelles
en laine et soie,
PAUL SMITH.

Mannequin:
Marcia 2. @ OUI
Maquillage:
Karin Westerlund
@ Call My Agent
Coiffure: Chiao
Chunat @ Airport
Metteuse:
Matrice Ina @ SO
Assistante styliste:
Nawal Rmilij
Assistant Photo:
Franck Aubert
Assistant digital:
Manu Pestrineaux
@ In agit

Remerciements
à L'In de France pour
son tissu 100% lin,
SAUVILINDEFrance.com

Credits: top left - Catherine Deneuve in Madame Figaro (2002), top right - Votre Beauté (May 1990), bottom left - Air France Madame (March 1991) and bottom right - Les Echos Week-end (May 2016).

ABOUT DINH VAN

In 1965, guided by instinct, Jean Dinh Van created a jewelry brand that defied all expectations. An iconoclast by nature, he crafted metal pieces with his hands like a sculptor, driven by his creative impulse. Jean Dinh Van's vision was simple: crafting jewelry deeply rooted in design, an extension of the body, accessible to all, to be worn anywhere, anytime. Jewelry that transcends the conventions of Place Vendôme by transforming everyday objects into jewels.