

B O U Z O U K

Given your other professional activities, where did you get the idea of creating a fragrance?

- As a young boy, I was always attracted to shimmering colours, drawing, smells.

I started travelling around Europe when I was still very young.

I became the artistic director of a cosmetics brand in Milan when I was just 24 years old. Then I got to travel around the world with a famous fashion photographer. I also worked as a master make-up artist for Asia for a famous French brand. With my wife and muse I began exploring more distant shores. It was she who introduced me to the charm, colours and scents of the islands, of the Pacific, of the Indian Ocean, the Atlantic, the North Pole and the Mediterranean, the spices of India and the markets of Provence.

- All my encounters also with men, women and children around the world.

Specific images, sounds, and smells that you immediately associate with people.

A woman who walks past me or who gets up from the chair after I did her make-up and whose scent lingers.

And also the scents that conjure up specific events or moments in time, gestures and situations, anything that sparks my curiosity, inviting me to explore it.

A landscape, a family photo, a bunch of flowers, a smile, shimmering light. And people's skin, which is different depending on whether you are in the east or west. Meeting someone in front of a mirror, a bar, at an exhibition.

Breathing in all this, the desire and pleasure of making salves. I love mixing colours, flavours and fragrances.

... the smell of mimosa on the wind, the scent of freshly washed laundry, the dunes.

The contrast between all these subtle and inspiring smells, which are both sensuous and sensitive, and some of the overbearing fragrances that are currently available, couldn't be greater.

Searching the world for a universal scent that soothes and comforts the body and mind.

A GENTLE AND LUMINOUS VIBRATION, a reassuring presence, a fragrance that is just like me... and... which is when I had to choose a name, I thought of simplicity and identification with the name that has brought me good fortune and happiness.

“B O U Z O U K”.

Interview by

MONIQUE LENOBLE | ARTISTIC DIRECTOR

Monique Lenoble

BOUZOUK

A man of many talents, an artist who loves to infuse everything with colour, from make-up to painting, and even in the books he writes.

After two years in medical school, Bouzouk met Olivier Échaudemaison, a famous Parisian make-up artist who instilled a love of make-up in him.

HE WENT ON TO WORK AS A MAKE-UP ARTIST FROM A VERY YOUNG AGE IN MILAN, AT THE MET IN NEW YORK, IN PARIS, LONDON, GENEVA, TOKYO, BEIJING...

From supermodels to crowned heads, events and themed parties, lavish weddings around the world to his Brussels studio, working as a beauty journalist, TV host and stylist, COLLABORATIONS WITH LANCÔME, TOM FORD, LA MER, JANE IREDALE, BOUZOUK IS INTERNATIONALLY FAMOUS.

Bouzouk's paintings have been exhibited in solo and group shows at several galleries.

He is also the author of Les Ailes du Silence, La Nuit de Cassandre, La Nuit Émeraude, Le A d'Aimer.

Olfactory notes

BOUZOUK

Top notes

Winter lemon - Peruvian pepper tree - Saffron cinnamon

GAIETY, SELF-CONFIDENCE, GOOD CHEER, LEISURE.

Middle notes

Mimosa breeze - Sea jasmine - Salt crystals

MENTAL REGENERATION, A REGULAR HEARTBEAT, RELAXATION, HEALING.

Bottom notes

Cypress and frankincense resin - Ambergris - Driftwood

MENTAL RELAXATION, COMFORTING, PROTECTION AGAINST EXTERNAL AGGRESSION, A SLIGHTLY APHRODISIAC NOTE.

THIS FRAGRANCE IS MACERATED IN THE CAVES UNDER THE CITADEL OF NAMUR. OWNER CHARLES KERANGOFF.

CONTACTS

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