



ENVIRON®

a beautiful skin for a lifetime

**Hélène Vanhoudt: From Professor to Court Supplier, More than 30 Years of Dedication to Skin Improvement.**

Hélène Vanhoudt, founder of *the happy skin*, has come a long way over the years. What started as a personal mission to improve people's skin has become an internationally recognized concept, helping more and more people achieve healthy and radiant skin. Hélène's story is one of passion, perseverance and pioneering spirit in the world of skin care.

**From Antarctica to Skin Care**

Born in 1957, Hélène Vanhoudt grew up surrounded by extraordinary stories. His father, a member of the Belgian-Dutch expedition to the South Pole in 1957 and 1965, sent him as a child rare souvenirs from Antarctica, such as emperor penguin feathers. The expedition departed from Melsbroek for Cape Town, before embarking on an icebreaker to Antarctica. What Hélène did not yet know was that her father's experience and exposure to the extreme conditions of the South Pole would have an unexpected influence on her future career.

His father, based at the King Baudouin station in Antarctica, could never have predicted that his daughter would one day be recognized as an official supplier of the Belgian royal house. A magnificent recognition for his work and his relentless pursuit of perfection.

## **An Unexpected Career Turning Point**

Although H      started her career as a physical education teacher, inspiring her students to adopt a healthy lifestyle, she changed direction after seven years. She joined the pharmaceutical industry, where she specialized in parenteral nutrition for hospitals. This experience made him aware of the major effect of nutrition on health, profoundly influencing his vision of skin care.

In 1993, she met Dr Fernandes, a plastic surgeon in Cape Town, who changed her life. Faced with the devastating effects of skin cancer, he developed the revolutionary Environ products. H      is immediately convinced of the potential of these products to protect and improve the skin. This is how she began her journey as an Environ distributor in the Benelux and France.

## **A Successful Entrepreneurship Story**

The beginning was not easy. In 1993, the Belgian market was not ready for concepts such as vitamin A or antioxidants in skin care. H      then addresses consumers directly, giving lectures on skin and sharing her knowledge of active ingredients. Its success is based on the personalized advice it offers, creating a loyal clientele convinced of the effectiveness of Environ.

Over time, H      expands her network and convinces more beauty professionals of the effectiveness of Environ. This led to the creation of his company, the happy skin, which now also offers the brands Jane Iredale and Advanced Nutrition Programme – three brands that, according to H     , work in synergy for a radiant skin from the inside out.

## **Proud of the Future**

In 2024, H      Vanhoudt can proudly claim to be a supplier of the Court of Belgium. This recognition symbolizes years of dedication and the impact of his work on the well-being of many people.

## **The Mission of Hélène remains unchanged**

Hélène Vanhoudt remains passionate about her profession. Its mission has remained the same for 30 years: to offer effective, scientifically proven products to maintain healthy skin. Which makes its story not only remarkable, but also inspiring for all those who believe in the power of skin care and a healthy lifestyle.

Hélène Vanhoudt has paved the way for many people who want to discover and take care of the beauty and power of their skin. Thanks to its experience, knowledge and commitment, the happy skin has become a trusted reference for those who want to improve and strengthen their skin.