

ENVIRON'S RETINOL SERUM WINS GOLD AT THE 2025 UNIVERSAL BEAUTY AWARDS



All the information needed to prolong the health span of skin lies within our skin cells. We understand the specifics of cellular language and work with adequate micronutrition to stimulate youthful cellular behaviour throughout life."

PRESS RELEASE [City, Date]

Environ Skin Care is proud to announce that its Focus Care Youth+® Retinol Serum has won Gold in the 'Best Retinol Anti-Ageing Product' category at the 2025 Universal Beauty Awards in the United Kingdom. This prestigious accolade further solidifies Environ's position as a leader in scientific skincare innovation.

The Power of Intelligent Retinoid Science

Environ's newly formulated Retinol Serum is designed as an intensifying booster for skin already acclimated to medium to high levels of vitamin A. Clinically proven to enhance the appearance of wrinkles, firmness, elasticity, hydration, skin tone, and texture, this advanced serum works synergistically with the skin's natural processes, optimising the effects of retinoic acid for a safe, effective, and balanced approach to youthful-looking skin.

Combining retinol with multiple retinoid forms, the formulation stimulates youthful cellular behaviour, while potent antioxidants combat oxidative stress. Additionally, specialised boosters help fortify the skin's natural moisture barrier, ensuring resilience and long-term skin health.

A Legacy of Vitamin A Innovation

"For more than 40 years, it has been my life's work to research vitamin A's impact on skin health and to expand the understanding of what happens to the skin biologically and chronologically," says Dr Des Fernandes, Environ's Founder and Scientific Director. He continues: *"Cellular ageing is not fixed to the pace of chronological time – it can be sped up and slowed down. Science proves that the biological age of skin is vitally dependent on maximising vitamin A micronutrition."*

A History of Skincare Excellence

Founded in 1990 by Dr Des Fernandes and Val Carstens, Environ Skin Care is built on a philosophy of science, beauty, and care. The brand pioneered the use of vitamin A in skincare, challenging conventional approaches and setting new standards in dermatological science. Today, under the leadership of Mark Carstens, Chairman of Environ, the company continues to redefine the boundaries of skincare with groundbreaking innovations that have earned over 100 international awards.

This latest recognition at the 2025 Universal Beauty Awards is a testament to Environ's commitment to skin longevity, empowering individuals to maintain radiant, youthful-looking skin through advanced, research-driven solutions.



Discover the Science Behind Environ Retinol Serums

Explore Environ's latest YouTube video series, featuring in-depth interviews with Dr Des Fernandes, discussions on Environ's Skin Longevity Algorithm, and expert insights into the power of retinoid science.

For more information, follow us on social media or visit www.environskincare.com.

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