

January 25

16th edition of Affordable Art Fair Brussels

Contemporary art for all !

Tour & Taxis

Brussels

5 - 9 February 2025

The 16th edition of Affordable Art Fair Brussels next month promises to impress, with 90 Belgian and international galleries presenting 1000s of artworks from over 600 emerging and established artists. The fair will also feature a rich programme which you can discover below.

EMERGING ARTISTS EXHIBITION

Curated by Davide Musco and Maxence Doucet, *Total Image or Death in Person* showcases works by three Brussels-based artists who share an interest in our evolving relationship with images. Each with their own specific research, **Elise Argyris**, **Loïs Soleil** and **Pedro Tinoco** use our visual landscape as a material to work with. Digital pictures, icons, photos, advertisements and bodies are among the elements that are altered in their works, creating an introspective and thought-provoking exhibition. Where Pedro's pictures function as solely objects, non-assimilated raw materials, Elise offers us silent stills, subjective extractions from photos, videos or memories. Loïs' work, on the other hand, confronts those depicted in the images: possible lovers and alter-egos, as mirrors of society.

After an open call, the Emerging Artists Exhibition proposal by Brussels-based curators and cultural workers **Davide Musco** and **Maxence Doucet** was chosen for Affordable Art Fair Brussels 2025. Each with their own specific sensibility, they both explore the boundaries of the artistic landscape through their research. Davide, trained in art history, investigates the collective experience of art, from co-creation to popular forms of artistic production. Maxence, specialised in photography, focuses on the documentary approach and the narrative possibilities of this medium, which captures and recreates reality.

ASK THE ART ADVISOR

For the first time, we are excited to offer a unique and complimentary 'Art Advice' service, hosted by, art advisor **Amandine Ickx** and available throughout all five days of the fair. Visitors can stop by to receive tips on navigating the fair, asking the right questions to gallerists, discovering their personal artistic tastes and more. Amandine will also provide guidance on selecting the perfect artwork for specific spaces and share key considerations when purchasing art. This service is designed to enhance the fair experience, offering valuable advice for both first-time buyers and seasoned art collectors.

FRESH AT THE FAIR

The 'Fresh at the fair' section will feature 8 of the 14 galleries joining our Brussels fair for the first time and will invite visitors to discover an exciting array of fresh artworks. This section brings together the following galleries: MLVA Art Gallery and Young Art Hunters, both dedicated to promoting emerging artists from around the world. Pascale Vilain showcases a blend of ceramics, photography, and painting. Doost Art presents a selection of paintings and drawings by Iranian artists. Africa Colors Gallery highlights Cameroonian artists. Galerie r8m focuses on 'Concrete Art', abstract style with no symbolic meaning and Adrienne D – ceramic art specialises in contemporary ceramic works. And finally, Urbaneez is dedicated to graffiti and street art.

THE SKATEROOM TO LAUNCH SKATEBOARD DECKS DESIGNED BY ROMÉO ELVIS AT AFFORDABLE ART FAIR BRUSSELS

Since its foundation in 2014, THE SKATEROOM has collaborated with some of the world's most influential artists to create art on skateboard decks with the aim of empowering international skate and education nonprofits and projects. Each sale contributes to funding NGOs such as 7Hills and Concrete Jungle Foundation. In 2024, THE SKATEROOM celebrated its 10th anniversary, having generated an impressive €1,700,000 in funding to drive social change.

Affordable Art Fair Brussels and THE SKATEROOM are partnering to present a curated selection of its limited-edition skateboards. In their stand visitors will also have the opportunity to learn more about the impactful social projects they support.

Adding to the excitement, THE SKATEROOM will reveal and launch the sale of two limited-edition skateboards designed by Belgian rapper, singer, and painter **Roméo Elvis**. Roméo Elvis, who has an academic background in illustration and photography, has been passionate about drawing since childhood. His artistic style, characterized by spontaneity, playfulness, and a touch of naïveté, comes to life in this exclusive collaboration.

CITY JEWEL – TRAUMA RECOGNITION THROUGH ART

The fair is proud to partner with SOS Villages d'Enfants / SOS Kinderdorpen for the second year in a row. They will be presenting the developments on their project 'City Jewel'. This initiative is dedicated to offering recognition to childhood trauma survivors and aims to build a trauma-sensitive society.

Trauma survivors transform their own personal experiences into beads, with each bead symbolising painful childhood experiences, sources of support and inner strength. More than 130 children and adults have contributed a bead so far, each sharing a piece of their personal story. Together, these individual beads form the City Jewel, a powerful collective artwork that represents both childhood trauma and resilience. This participatory artwork will soon be displayed in public space as a permanent testament to the importance of societal recognition and healing.

€10 from each Vernissage ticket sold will be donated to the City Jewel project.