



# VILEBREQUIN. OR THE ART OF LIVING AT THE BEACH.

Since 1971, elegance, family, and fun have been at the heart of Vilebrequin's journey. The House's cult swimwear designs regularly feature at the world's best beach resorts.

Today, Vilebrequin enters a new chapter—where our storied savoir-faire and Saint-Tropez origins conspire to create a 360° art of living at the beach.

## FROM SAINT-TROPEZ SAADIYAT, WITH LOVE.

Vilebrequin and Saadiyat Beach Club collaborate on an exclusive beach experience for Summer 2024.

The Saint-Tropez label, famous for its French art de vivre, is unpacking its suitcases for the season at Abu Dhabi's finest beach destination.

Welcome to a preserved paradise and sanctuary fo marine life the—dream environment for Vilebrequin sea turtles!





## DRIFT AWAY TO THE FRENCH RIVIERA

Like a scene from classic French cinema, every inch of the space plunges you into the glamor of Abu Dhabi's elegant and serene coastal beauty.

French designer Vincent Darré, known for his refined and playful decors, brings the Vilebrequin spirit to Saadiyat Beach Club for Summer 2024 through a vibrant range of Rivierafeel furnishings.

Your very own Vilebrequin towel will be handed to you on arrival. A team of beach concierges will be happy to help you settle in.

Custom fabrics and hand-painted ceramics conjure up the Mediterranean. Decked out in signature Vilebrequin prints and pristine drapes, pool cabanas feel like private islands. Down by the shore, you'll find 9 kilometers of white sand dotted with parasols and sunbeds in colorful stripes.



## Vilebrequin at Saadiyat Beach Club Abu Dhabi

Opening March 9 for the 2024 season

Daily from 8am to 7:30 pm. Saadiyat Island, Exit 14 - Abu Dhabi, UAE

Reservations and requests: +971 2 656 3500 www.saadiyatbeachclub.ae







**TikTok** 

Weibo

### Caroline Halipré

HEAD OF COMMUNICATION c.halipre@vilebrequin.com

### Diane Sakakini

PR & INTERNATIONAL COMMUNICATION MANAGER d.sakakini@vilebrequin.com