

BARBARA BUI

PARIS

Barbara Bui - Autumn-Winter 2025-2026 Collection

For the Autumn-Winter 2025-2026 season, Barbara Bui reaffirms her unique signature in a collection that reinvents the house codes with boldness and freedom. The designer fuses rock, tailoring and nineties influences, while injecting new energy into an urban, cosmopolitan wardrobe. As ever, BB the woman is evolving, she's "*neither exactly the same, nor completely different*": she's in eternal motion. Her focus is on a daring collection, in which each piece embodies the luxury, freedom and spirit of BB: chic and rock, elegant and rebellious. For day and night. A mix of deconstructed trench coats, next generation tailoring and flamboyant materials. Vinyl mingles with leopard print, studs with plumetis... Satins and velvet devorés collide with chic denim and seventies frock coats reveal light shirts with ties. Jackets appear in crocodile-embossed leather or shagreen-style spangles. At Barbara Bui, winter 2025-2026 brings electric elegance, between couture precision and rockabilly freedom. Nothing is fixed: every garment becomes a pretext for a new look.

The trench coat in pieces

This season, Barbara Bui revisits the timeless trench coat: the model's signature details are hijacked to appear on pieces that are anything but trench coats... Jackets, pants and even dresses are inspired by this great classic and play on its emblematic codes: cuff straps, storm flaps and belt sections. Even small, knit sweaters feature horn buttons on their sleeves. The trench coat becomes a concept, a transverse theme available in classic beige for a neo-British look, or in fluid black for a more radical attitude, enhanced with metallic detail. Each piece evokes the archetype, to better distance itself, in an endless game of reinterpretation. Wool and cashmere coats, also "trenchified", are worn in layers. Peacoats are reinvented too: double-breasted, with large collars, tailored fit and controlled volume for a sharp silhouette with a resolutely sixties look.

Tailoring, a new attitude

At Barbara Bui, tailoring evolves to the rhythm of bodies and moods, for a silhouette that is ever in motion. Jackets open at the sides, light shirts also slit, hands in the pockets of bootcut pants, sometimes mismatched, sometimes well-matched: this is the BB look for next winter. Suits come in regular or oversized cuts, combining masculine fabrics with wool and cashmere. The materials are noble, and the style is both chill and chic. Shirts in light, floaty fabrics are adorned with tone-on-tone ties, for a new take on feminine elegance. A touch of sensuality is added with sheer knits, like these camisoles or light fine knit turtlenecks in wool and mohair, worn next to the skin, bringing lightness and refinement under suits. The BB suit allows sensuality. Bi-blend fabrics are used to reinvent pieces and offer trompe-l'œil effects, like these chic half-wool, half-denim, or half-crepe, half-leather jackets.

Theatrical velvet, mythical velvet

Icons of the Barbara Bui wardrobe, velvet suits make their majestic return this season. Emblematic of the BB silhouette on stage, they combine radiance and intensity in a vibrant color range: sophisticated pearl-gray, electric blue, zingy orange. A version in Prince of Wales print adds a refined seventies touch. Worn next to the skin, these suits embody a sensuality that is both muted and radiant.

Leopard, vinyl and black materials

Leopard, revisited in ruffled knits, cardigans and twinsets with a sixties punk spirit, combines with RAF blue, or is offset by sober masculine fabrics. Vinyl with a cracked varnish effect prints its nocturnal glow on sharp silhouettes, like a nineties raincoat or boxy jacket. Between glam and rock. Black is textured, sometimes electrified with studs or shagreen-style granite spangles. A python-embossed jacket is distinguished by its hypnotic reflections, adding a subtle play of light. Leather remains a staple of the Barbara Bui house for jackets and peacoats, but this season it is complemented by vegan leather on an asymmetrical paneled skirt and cowl-neck top. The distressed brown bomber, with its vintage look and authentic patina, emerges as a centerpiece of this season's BB wardrobe. A nod to the sixties, the rockabilly jacket in shimmering granite stands out with its short, straight, barely fitted cut. A retro, almost Beatles look that infuses the silhouette with a rebellious, pop touch.

Faux denim, real chic

Barbara Bui's denim is never where you expect it to be. It turns up in tightly woven masculine woollens. Ultra-chic denim, for day or night, hijacks workwear codes, further elevating them. And here we have a little seventies coat with a Safari look. But real BB jeans are also in attendance: bootcut or flare, worn with suit jackets. "Real" denim can also be found in Western-style shirts, for a Gainsbourg-style total denim look.

Flashy satins

Color makes its presence felt this season in dazzling satin suits, where flashy pink, fiery red and navy-blue alternate boldly. These vibrant hues add a touch of dynamism to sophisticated silhouettes, reaffirming the daring spirit of the collection. An immaculate white tuxedo also makes an appearance.

Romantic rock

The neo-romantic dresses in this collection are light and airy. Available in blush or black, they come in velvet or silk satin devoré, a fusion of sensuality and sophistication. Femininity can be found underneath suits, notably in ruffled plumetis blouses that add a touch of lightness and contrast between masculine and feminine, a signature of Barbara Bui. Blurred lines meet precision tailoring.

Signature knitwear, textured sensuality

Knitwear asserts itself as a key form of expression: oversized poncho-style cardigans, cable-knit sweaters, belted zip-up sweaters, sheer tops in wool and mohair and impeccably tailored flowing skirts. The total knitwear look is this season's cool outfit. Small camel, denim blue and black sweaters, with chunky collars and close-fitting busts, can easily be worn under a jacket, adding a touch of refinement to more structured ensembles.

Accessories: a final touch of elegance

Accessories play a central role in this collection, with generously proportioned bags like the "Chamallow" model. The multi-pocket "BB Réédition" bag, the embodiment of Y2K's reporter spirit, features a vintage suede finish. The "ME" range is reinvented in a grey and burgundy marbled varnish. Belts are adorned with the BB logo on the buckle, offering a refined, retro touch to every silhouette.