

# JEANPAULKNOTT

## Bruxelles

JEANPAULKNOTT's Fall/Winter 24 collection presents a timeless and unique luxury line designed to be shared between men and women. The collection plays with contrasting elements, showcasing a blend of couture and ready-to-wear pieces, as well as a striking interplay of black and white tones, oversize and undersize silhouettes.

### **Theme and Concept**

The core theme of the JEANPAULKNOTT Fall/Winter 24 collection revolves around the idea of offering a luxurious yet versatile range that blurs the lines between traditional gender norms. By implementing sharp contrasts between the design elements intended for men and women, the collection challenges conventional fashion expectations.

In this collection, the juxtaposition of couture and ready-to-wear pieces is particularly striking. Couture pieces exude a sense of grandeur and sophistication, while ready-to-wear items offer a more relaxed and accessible aesthetic. This duality allows wearers to choose garments that resonate with their personal style preferences, further blurring the lines of gender-specific clothing.

Moreover, the play on black and white hues adds a sense of elegance and timelessness to the collection. Black symbolizes strength and sophistication, while white embodies purity and simplicity. By seamlessly integrating these two opposites, JEANPAULKNOTT creates a visual narrative that speaks to the modern fashion aficionado looking for versatility in their wardrobe.

The collection also experiments with oversize and undersize silhouettes, catering to individuals with varying style inclinations. Oversized pieces exude a sense of nonchalant coolness, while undersized items offer a more tailored and structured look. By offering garments in a range of sizes, JEANPAULKNOTT ensures that the collection is inclusive and adaptable to diverse body types and fashion preferences.

### **Color Palette and Fabrics**

The color palette of the Fall/Winter 24 collection primarily consists of neutral tones such as white, off-white, light grey, flannel grey, navy, and black. These classic shades form the foundation of the collection, providing a versatile base for mixing and matching different pieces. Additionally, the inclusion of grass green and cobalt blue adds a bold and contemporary touch, injecting a burst of color into an otherwise monochromatic scheme.

To complement the diverse color palette, JEANPAULKNOTT utilizes an array of luxurious fabrics including wool, cashmere, mohair, silk, and cotton. These high-quality materials not only offer exceptional comfort and durability but also elevate the overall look and feel of the collection. The use of premium fabrics underscores the brand's commitment to crafting garments that exude opulence and refinement.

### **Design Elements**

One of the standout design elements in the Fall/Winter 24 collection is the incorporation of oversized plaid and hand-painted elements. Oversized plaid patterns add a dynamic and eye-catching dimension to the garments, infusing them with a sense of boldness and modernity. Additionally, hand-painted elements lend a unique and artisanal quality to the collection, showcasing the brand's dedication to craftsmanship and attention to detail. By integrating graphic elements such as oversized plaid patterns and hand-painted motifs, JEANPAULKNOTT creates a visual language that is both distinctive and contemporary. These design elements not only add visual interest to the garments but also serve as a nod to the brand's commitment to pushing the boundaries of traditional fashion norms.

### **Conclusion**

In conclusion, the JEANPAULKNOTT Fall/Winter 24 collection presents a compelling blend of timeless luxury and innovative design concepts. By playing on contrasts between men and women, couture and ready-to-wear, black and white tones, oversize and undersize silhouettes, the collection offers a fresh perspective on contemporary fashion. With a sophisticated color palette, luxurious fabrics, and bold design elements, JEANPAULKNOTT continues to redefine the boundaries of gender-neutral clothing, creating a unique and inclusive sartorial narrative for the modern fashion enthusiast. women, the collection challenges conventional fashion expectations.

### **Practical information :**

#### **Website :**

[www.jeanpaulknott.com/](http://www.jeanpaulknott.com/)

#### **Knottstore:**

Rue Franz Merjay 147, 1050 Bruxelles

#### **Opening Times :**

Monday	11:00–19:00
Tuesday	11:00–19:00
Wednesday	10:00–19:00
Thursday	10:00–19:00
Friday	10:00–19:00
Saturday	11:00–20:00
Sunday	11:00–17:00

#### **Contact number :**

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