

FRENCH TAN TAN!

VILEBREQUIN

VILEBREQUIN SUMMER 2024 COLLECTION



FRENCH TAN TAN!



Vilebrequin is in Olympic shape for the Paris 2024 Games. Compete in style with key looks from the new Summer 24 collection.

Your invitation to play with French elegance.

VILEBREQUIN
SUMMER 24 COLLECTION

FRENCH TAN TAN!



RIVIERA IN PARIS

Among the sea of tourists this summer, you may recognize a few faces: Our octopuses illuminate the Eiffel Tower, fish join the cabaret, while sea turtles are seduced by the Haute Couture touch. **It doesn't get more Parisian—or more Vilebrequin.**

Not to be outdone, French classics like the Breton stripe or bleu, blanc, rouge are stepping up their summer game. Beach looks that belong on the red carpet? *Chicissime!*

VILEBREQUIN
SUMMER 24 COLLECTION

We'll be doing our part to fight littering, too: The Summer 24 collection features almost exclusively **recycled, organic, and lower-impact materials**, including an extended range of MAN stretch swim trunks tailored from upcycled ocean waste.



FRENCH TAN TAN!

PARLEZ-VOUS PLAGES?

You don't need to be fluent or have the perfect accent. Soaked in the **French spirit, heritage prints** take you from the shores of Tahiti to the Port of Saint-Tropez in a heartbeat.

Once you've perfected your geography, turn your thoughts (and your shorts) to key dates from French history:

The French Revolution: Versailles, 1789.

The Beach Revolution: Vilebrequin, 1971.

We look forward to hosting you this summer.

VILEBREQUIN
SUMMER 24 COLLECTION





Summer 24 Collection available
from **March 2024** on vilebrequin.com
and in our stores

High Summer 24 Collection available
from **May 2024** on vilebrequin.com
and in our stores



[Instagram](#)



[TikTok](#)



[Weibo](#)

Caroline Halipré

HEAD OF COMMUNICATION

c.halipre@vilebrequin.com

Diane Sakakini

PR & INTERNATIONAL COMMUNICATION MANAGER

d.sakakini@vilebrequin.com