



2024 CANNES FESTIVAL at L'Ondine x Vilebrequin La Plage

From 14 to 25 May 2024





Vilebrequin dropped anchor a year ago on one of the iconic Croisette's most renowned private beaches: L'Ondine.

Given an entirely new spin by interior designer Vincent Darré, the space plays with the Vilebrequin brand's aesthetic and playful identity. Dotted with the dreamlike touch that characterises the famous Parisian designer, it is a real dive into a colourful Mediterranean world. During the Cannes Film Festival, the Beach will feature elegant structures edged with artfully laid-out terraces. This space dedicated to dining will offer a locally inspired menu for lunch and dinner, specially designed for festival-goers. (Approximately €80)







## CAVIAR KASPIA AT CANNES

Caviar Kaspia will be at Cannes for the first time on the Vilebrequin beach from 14 to 25 May. May's most glamorous destination for an equally chic and cult House. "Where Caviar Kaspia Goes, Fashion Follows" ran the headline in a recent New York Times article about Kaspia. It says it all...

After Dubai, Sao Paulo, Los Angeles, London and New York, Caviar Kaspia is exploring new seaside destinations and heading for the world's most beautiful beaches. Caviar Kaspia's first stop of the summer will be Cannes during the festival, where it will be showcasing its art of entertaining and the dishes that have established the reputation of its historic restaurant on Place de la Madeleine: tarama and blini platter, potatoes with caviar, salmon and blini platter, not forgetting its legendary vodka...



## LUANA AND ALESSANDRO BELMONDO.

On 20, 21 and 22 May, Italy will be given pride of place with a menu jointly devised and created by Luana and Alessandro Belmondo.

They'll be serving up a menu in the finest Italian tradition, embracing Vilebrequin's beloved concept of passing on expertise. (Antipasti, pasta, dolce, €90)

# TECH CANNES AT THE BEACH

A first event on the Croisette in Cannes, with three days of debates from 17 to 20 May 2024.

Founded by Sarah Lelouch in January 2024, the TechCannes Business Club looks to bring together the key major players in Tech and Film throughout the year and across the world. By exchanging ideas and organising a series of events and activities, it aims to anticipate technological innovations, stimulate creativity and open up new avenues of financing.

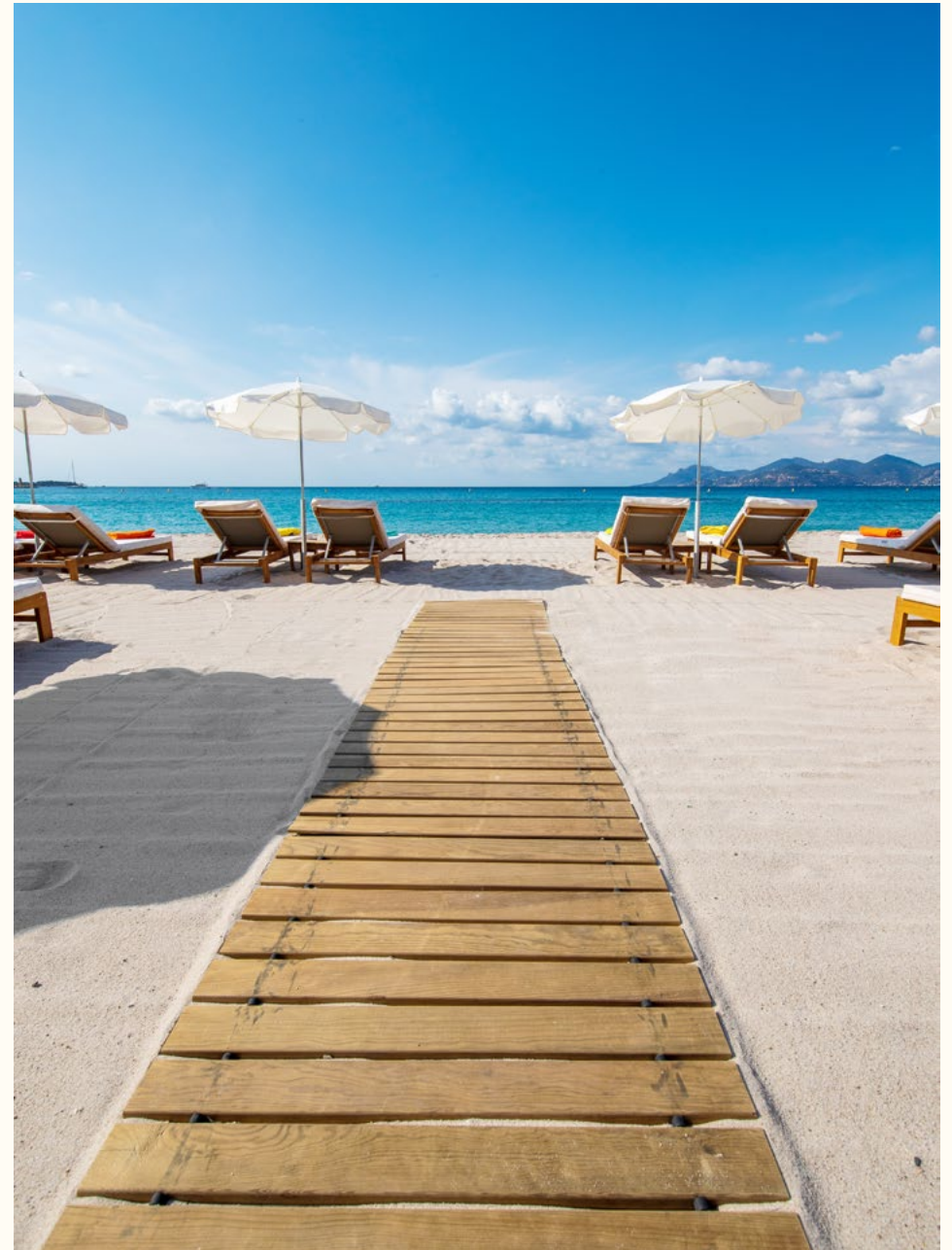
We would like to thank our partners for this Festival: Le Labo Fragrances scented candles and Céline Wright lighting.

During the Cannes Film Festival and throughout the summer, L'Ondine will be hosting a series of events and DJ sets with some very special guests. The programme will be announced shortly!

**techCannes**  
Business Club



**LE LABO**  
GRASSE - NEW YORK







64 BOULEVARD DE LA CROISSETTE, 06400 CANNES  
EVERY DAY FROM 10 A.M. TO 2 A.M.

BOOKINGS: 04 93 94 23 15

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**VILEBREQUIN LA PLAGE - CANNES 2024**