

PRESS RELEASE

LA MAMOUNIA

A Grand Celebration for La Mamounia!
La Mamounia is awarded #1 Hotel in the World
and #1 Hotel in Africa by Condé Nast Traveler



(Marrakech) October 5, 2021 – Today, La Mamounia has been crowned the #1 Hotel in the World and #1 Hotel in Africa by the internationally renowned magazine Condé Nast Traveler. Pierre Jochem, Managing Director of La Mamounia, and the entire team are pleased to share this news with the world.

“We are delighted and honored to receive this ultimate distinction from the readers of the prestigious Condé Nast Traveler for the third time,” said Jochem.

Public Relations

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More than 800,000 Condé Nast Traveler readers submitted responses rating their travel experiences across the globe to provide a full snapshot about the places they can't wait to return to next. The Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners can be found [here](#).

“While the last few months have been difficult, we used this time to continue the renovation of La Mamounia so that this jewel may always offer the best experience to its guests. Therefore, receiving this award is a victory that feels especially meaningful this year,” continues Pierre Jochem.



Le Salon de Thé par Pierre Hermé

“This would never have been possible without the great involvement, pride, and commitment from all of our teams. Receiving such an accolade is a wonderful achievement for all of us,” continues Mr. Jochem.

This recognition is all the more gratifying for La Mamounia as just three years earlier, it was recognized as the “#1 Hotel in the World” by Conde Nast Traveler’s American publication.

L’Italien par Jean-Georges

L’Asiatique par Jean-Georges

As the property approaches its 100th birthday, there is

much to celebrate at La Mamounia. The property’s General Manager received the “Independent Hotelier of the World” in August 2021 by the American publication *HOTELS*, and its recent renovation has earned two global design awards from AHEAD. These different distinctions reward years of perpetual pursuit of excellence, a key-value at La Mamounia.

“We thank the readers who voted for La Mamounia very much for their commitment and continued support,” concludes Mr. Jochem.

La Mamounia is proud to fly the colors of Moroccan hospitality, excellence and refinement that it conveys around the world and which are celebrated today.

The Best Hotel in the World is now in Marrakech, Morocco and is run by the Best Director in the World ...

CONGRATULATIONS LA MAMOUNIA !

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