



LA MAMOUNIA
MARRAKECH

**LA MAMOUNIA RECOGNIZED WITH CONDÉ NAST TRAVELER'S
2018 READERS' CHOICE AWARD
“#1 HOTEL IN THE WORLD AND #1 HOTEL AFRICA”**

La Mamounia Earns Top Spot Among the World's Best Hotels, Resorts, Cities, Islands, Airlines, Airports and Cruise Lines

NEW YORK (October 9, 2018) – *Condé Nast Traveler* today announced the results of its 31st annual Readers' Choice Awards with La Mamounia recognized as the #1 Hotel in the World overall and #1 Hotel in Africa.

General Manager Pierre Jochem is thrilled to share this news with the world.

“La Mamounia is truly honored to receive this esteemed award and recognition from *Condé Nast Traveler* and its readers,” said Pierre Jochem.

“From the moment guests walk through our doors, the La Mamounia experience stays with them for life. This award would not be possible without the hard work and dedication of our incredible hotel team. It's undeniable that La Mamounia is an icon in Marrakech, but beyond that, to be recognized as the #1 hotel in the world is an achievement we could only dream.”

Nearly half a million *Condé Nast Traveler* readers submitted a record-breaking number of responses rating their travel experiences to provide a full snapshot of where and how we travel today.

Said to be “the most lovely spot in the whole world” by Prime Minister Winston Churchill, La Mamounia - originally opened in 1923 - has been a symbol of traditional Moroccan hospitality and a classic example of the great age of grand hotels.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as “the best of the best of travel.”

The 2018 Readers' Choice Awards are published exclusively on *Condé Nast Traveler's* website at www.cntraveler.com/rca and celebrated in the November issue on newsstands nationwide on October 16.

About La Mamounia:

Following an extensive restoration project led by internationally acclaimed interior designer, Jacques Garcia, La Mamounia re-opened on September 29, 2009 with 136 stylish guest rooms; 71 Suites, including seven Signature Suites; and three Riads, each with three bedrooms, Moroccan salons and a private terrace complete with an ozone swimming pool. The legendary hotel, which has hosted the “who’s who” of international royalty, politicians, celebrities and the jet set, is globally regarded as one of the most notable and desirable hotels in the world. Since the hotel originally opened in 1923, La Mamounia has been symbolic of traditional Moroccan hospitality and a classic example of the great age of grand hotels. For more information and reservations visit: www.mamounia.com.

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, *Condé Nast Traveler* is the global citizen's bible and muse, offering both inspiration and vital intel. *Condé Nast Traveler* is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 30-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 3 Webby Awards in 2015. For more, visit www.cntraveler.com.

For press inquiries, please contact: awards@condenasttraveler.com

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LA MAMOUNIA
Avenue Bab Jdid
40 040 Marrakech Maroc
Tél. : [+212 5243-88600](tel:+212524388600)
www.mamounia.com