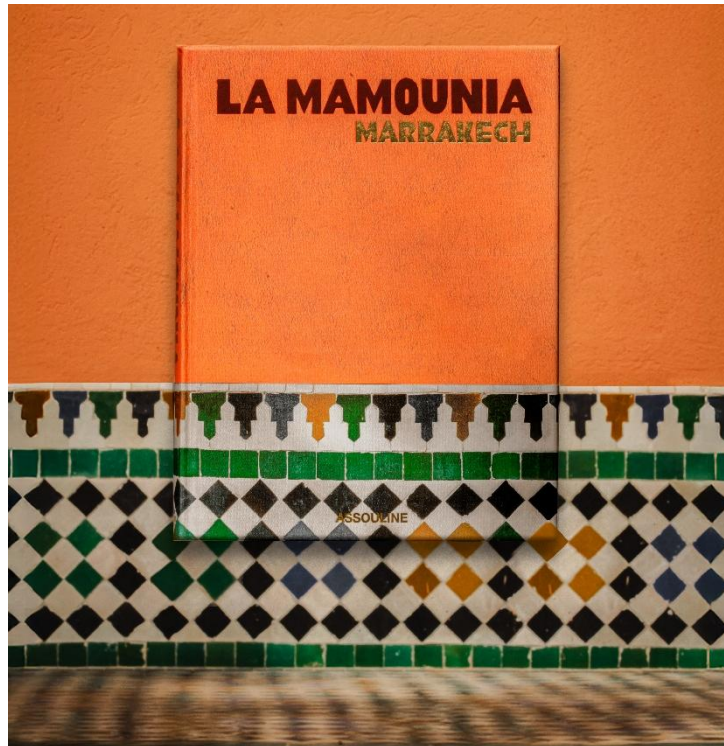




Marrakech, September 05<sup>th</sup>, 2025

## **La Mamounia, the essence of a place in words and pictures**



A symbol of refinement and Moroccan art de vivre, La Mamounia has once again joined the prestigious publishing house Assouline to bring to life an exceptional book.

The result of several months of research, inspiration, and meticulous work, this new book goes far beyond its pages, it offers a true immersion into the world of La Mamounia.

The work pays tribute to La Mamounia's heritage, its values, and the transmission of a unique art of living that has been passed down from generation to generation. Through stories, anecdotes, and moments of life, it reveals the history of a place where, for more than a century, unbreakable bonds have been woven with its guests, its collaborators, and the city of Marrakech.



Through the sensitive and elegant words of Laurence Benaïm, and enriched with breathtaking photography, this work unfolds as a declaration of love between a Maison and its city, its guests, and all those who embody its spirit.

Across its pages, La Mamounia shares its story with emotion and authenticity, once again affirming its place among the greatest palaces in the world.

On sale at La Mamounia's boutique starting September 8th, 2025.

**Lamia El Ghorfi**

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