

July 2025

Press release

At La Mamounia, the award-winning Best Spa Hotel in Morocco, enjoy our exclusive Augustinus Bader skincare range offer

**Augustinus Bader,
this young, yet already-iconic brand, is exclusively available to
guests at La Mamounia's Spa.**

Developed by Doctor Bader, a medical expert in the field of skin regeneration, the brand has proved to be a veritable gamechanger in beautycare since it was created in 2018. La Mamounia is delighted to invite you to indulge in its two Augustinus Bader facial skincare treatments and a selection of its finest products from La Mamounia Spa's boutique.

And there's more good news. La Mamounia is proud to have been granted the title of 'Best Spa Hotel in Morocco' by the World Spa Award in 2022. Well-deserved kudos rewarding the unswerving engagement and creativity of our well-being experts.

About La Mamounia's Spa

The experience starts with the subdued, lantern-diffused lighting of the stairs leading up to La Mamounia's Spa.

This haven of beauty and well-being covering some 2500 m², offers a selection of facial and body skincare treatments, and, of course, the rituals of the Hammams skillfully orchestrated by our staff to give guests those precious out-of-time moments. As soon as you set foot in there, soft marble features, curvaceous forms and reassuring tadelakt surfaces create a harmonious partition; shutting out any intrusive rays of daylight to create a soothing, subdued atmosphere that suspends the course of time.

About Augustinus Bader:

With a background of over 30 years of research in regenerative medicine and stem cells, Professor Augustinus Bader is more than ever at the forefront of innovation where skincare is concerned.

It will come as no surprise, therefore, that his eponymous products, and in particular his bestsellers, The Cream and The Rich Cream, have found their way into the vanity cases of such celebrities as Irina Shayk, Lily Allen, Kate Bosworth, Rita Ora and indeed Victoria Beckham, with whom he has worked on two occasions.

An acclaimed brand with proven effects on the skin after 27 days.

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La Mamounia's Spa is open daily from 9 am to 9 pm.

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