



October 2024

**La Mamounia voted #1 Hotel in North Africa and 11th Best Hotel in the World at the 2024 Condé Nast Traveler Reader's Choice Awards**

**(US & UK Editions)**



La Mamounia is proud to announce that it has been crowned **the #1 Hotel in North Africa and the 11th Best Hotel in the World** scoring 99.21 at the prestigious 2024 Condé Nast Traveler Reader's Choice Awards, both in the American and British editions. This year, the two Condé Nast Traveler publications were split, offering distinct recognition in each, and La Mamounia triumphed in both rankings.

**As the only hotel in Morocco to feature in the Conde Nast Traveler Top 50**, La Mamounia continues to captivate travelers from around the world with its exceptional service and enchanting surroundings.



LA MAMOUNIA  
MARRAKECH

This double distinction is a tribute to the "Grande Dame," as her guests affectionately call her, who has embodied Moroccan elegance and hospitality for 100 years.

"This double recognition is a testament to the hard work and dedication of all our teams. We are delighted that our global guests have recognized our commitment to offering exceptional service and a memorable experience in a stunning setting," said Pierre Jochem, General Manager of La Mamounia.

The Condé Nast Traveler Reader's Choice Awards are a global benchmark of travel excellence, with millions of readers worldwide voting each year for their favorite hotels, restaurants, airlines, and destinations. The fact that La Mamounia has been crowned the #1 Hotel in North Africa and the 11th Best Hotel in the World in both distinct editions reinforces our leadership position in luxury hospitality in Morocco and Africa.

This is the fourth time La Mamounia has received this regional distinction, and the split of the Reader's Choice Awards into two separate editions marks a new stage in celebrating travelers' specific preferences by region. We are honored to have excelled in both. Additionally, La Mamounia has recently been recognized as the 31st Best Hotel in the World by "The World's 50 Best Hotels 2024."

#### About La Mamounia

Since 1923, La Mamounia has been an icon of luxury hospitality in Marrakech. Located in the heart of the city, surrounded by centuries-old gardens, it embodies Moroccan elegance with a touch of modernity and comfort. Frequently awarded, La Mamounia is a symbol of refinement and excellence worldwide.

[www.mamounia.com](http://www.mamounia.com)

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